



## **Juicy Hotels' Innovative New Website Promises EXCEPTIONAL Vacations. Way More of the things YOU love for internet, bargain prices.**

*Finally travelers can find the perfect hotel based on the unique hotel details they actually care about. Juicy Hotels just launched a highly personalized hotel finder website where travelers can easily search for hotels based on an unlimited number of unique upscale amenities, activities, hotel types and “hot” travel magazine lists. JuicyHotels.com also offers a last minute “sunny weather only” feature for sunny last minute getaways and an innovative “plan a road trip” feature which integrates the unique hotel amenity feature with driving based trip planning. Inventory is aggregated from hundreds of online channels to offer “one stop shopping” to find that special property otherwise impossible to pinpoint on normal hotel booking sites.*

San Francisco, CA ([PRWEB](#)) January 20, 2011 -- JuicyHotels.com is the only travel website on the internet offering unique, searchable hotel amenity categories and the ability to find last minute travel opportunities based on weather forecasts. We believe this will change the way people look for hotels on the Internet.

More than 1,700 hotels have been handpicked by the editor for these unique hotel details, with more hotels and categories being added every day. The site also offers inventory of more than 50,000 hotels worldwide for standard amenity searches and online booking with 24/7 support with a low rate guarantee. Inventory is aggregated from a multitude of sources including Pegasus, Kayak, Expedia and more, ensuring travelers find the best deal available on the internet without having to search on multiple booking sites.

Travelers can also map their hotel results in a unique, Google map integration, with the ability to see all hotels in one easy view. Map pinpoints offer a hover feature to see a photo of each hotel on the map for easy scanning.

Islands can be easily found with the Find a Hotel by Island feature which is integrated with the unique amenity/activity search features. This makes it easy to find the right hotel on a particular island and is another unique feature of JuicyHotels.com.

Handpicked hotels are also broken down into easily searchable hotel types such as Boutique Hotels, Eco Lodges, Sanctuary for Renewal, Spa Hotels, Adults-Only Hotels, Romantic Escapes, Family Beach Hotels, Golf Hotels, All-Inclusive hotels and more.

Another unique feature of JuicyHotels.com is “sunny weather travel” planning with last minute travel deals where a user can see every location on the planet with a mostly sunny weather forecast for the next five days, with a link to hotels in that location with up to the minute last minute Travelocity based pricing and availability. Temperatures can be seen in three temperature ranges to find just the right spot for a sunny last minute getaway.

A “plan a road trip” feature offers the ability for a user to enter their starting location, choose a mileage range and select the amenities/activities they like. Hotels which offer the most of their selected activities are shown on an integrated Google map. For example, if a family wants to drive up to 300 miles and is looking for a pet friendly, kid friendly hotel with a spa and golf, JuicyHotels.com will show matching hotels on a map with



handy driving directions.

"JuicyHotels.com is the only travel website on the internet offering these unique, searchable hotel amenity categories and the ability to find last minute travel opportunities based on weather forecasts. We believe this will change the way people look for hotels on the internet" says Laura van Hoff, editor in chief and founder of JuicyHotels.com, and CEO of Juicy Travels, Inc.

If JuicyHotels.com looks familiar, it's because you may remember BlueHippoTravel.com, its predecessor. JuicyHotels.com is the newly branded, improved and re-launched version based on the success of the original version.

For additional information please contact founder and Editor In Chief Laura van Hoff or visit JuicyHotels.com

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).